



[www.INSIDEtheLeague.com](http://www.INSIDEtheLeague.com)

## **Inside The League : MyVideoChamp.com**

**In 100 words or less, how does [Video Champ](#) work?**

MyVideoChamp.com is basically an online delivery vehicle for game films. Like postal mail, it gets the game films in the hands of decision makers. However, VideoChamp provides many more benefits when compared to mailing. Senders can now easily track when the game films have been viewed and by whom. Recipients also benefit since they can now easily screen films without any additional equipment and forward on the athlete's game film and athletic profile electronically.

In other words, recipients can watch game film while waiting for a delayed flight, while waiting for a weigh-in to start, shortly before the beginning of pro day to brush up on a player, or anytime and anywhere there's a free minute and an Internet connection. There's no need any more for keeping up with DVDs, then having to have a DVD player to watch the film.

The process is simple. The sender purchases an account, uploads desired game films, and fills out the profile information. Now all that needs to be done is selecting a game film and inputting the email address for the recipient. Then, click send. The system will send an email to the recipient that contains a link to the game film and the athlete's profile. There's no software to download, and the application runs on VideoChamp's server, so there are no delays or interruptions, no matter how powerful the recipient's computer is. It's just that simple!

In short, you can instantly send film for the purposes of marketing, evaluation, or recruiting at the push of a button. It couldn't be easier, and there's no more wondering if the recipient ever got the DVD, if he even watched it, for how long, and if he forwarded it on to another member of the team.

Did the player's father I'm recruiting ever watch our company's video presentation? You will know, so you can determine just how interested he is in you. Did the team really get a look at my under-the-radar player who I think has a shot? You will know, so you can tell if the team has real interest. Did the videographer assembling my client's marketing video ever receive the film I sent? You will know, without delay.

### **Does my client's game film have to be on DVD for you to use it?**

Customers can send in their DVDs to VideoChamp and we will convert it to the appropriate digital format. If you have the game film in the following digital formats, then you are ready to get started and you can upload your game film "as is": .AVI, MPEG, WMV, MOV, FLV, MP4, MPG.

**Let's say I have 5 clients and I want to send 2 entire game films each to all 32 teams. What does that cost me? How often am I charged? Once per film? Per month per client? Per month for all five? Or do I pay based on how much server space my films take up? Tell me more about the pricing.**

Monthly memberships are available for as little as \$19.99/month. Each membership comes with the ability to store two full-length game films (up to 3 hours in length each) and you can send game films out AS MUCH AS YOU WANT TO ANY EMAIL ADDRESS ANYWHERE IN THE WORLD.

If you would like to upload more than two game films (which come standard with each membership), you can pay a small fee of \$3.99/game film to do so.

**I'd like to put a highlight film together for my clients. Can I use Video Champ to edit game film?**

That feature is coming soon...stay tuned!